

A unique partnership

ATRIUM

PARTNERS

ATRIUM Partners

**A unique partner for
structuring and managing
mergers and acquisitions**

ATRIUM Partners provides financial advisory services in mergers and acquisitions as well as raising of capital (“Corporate Finance”).

ATRIUM Partners is a Danish independent partnership established in 2004.

The partners are senior advisors with many years of experience from leading Nordic and international investment banks.

Together with experienced industry leaders in the partnerships advisory board – Advisory Council – we are a unique combination of industrial understanding and financial expertise.

ATRIUM Partners is owned by the partners and the Advisory Council.

**Quality, integrity
and experience**

Core values

ATRIUM Partners’ advisory services and client relations build on a set of core values which deeply rooted in quality, integrity and independence, and where long experience and substantial industrial competencies are pivotal to ensure a successful project execution.

Quality – Our advisory services and execution of transactions are characterised by uncompromising quality of both form and content. Because of our background we understand the client’s situation and are able to provide client specific creative and innovative solutions.

Integrity and independence – Our standards of conduct are based on the highest principles of classic virtues such as discretion, objectivity and honesty. Independent of third party interests we act with commitment and devotion in the best interest of the client.

Experience and industrial competencies – Our advisory services are rooted in substantial transaction experience and industrial competencies and our partners and senior employees participate at all levels and in all phases of an assignment.

Advisory services

ATRIUM Partners provides strategic, tactical and financial advisory services on:

- Mergers and acquisitions
- Demergers, divestments and successions
- Capital raising – in the private and public market
- Public offers and bid defences
- Financial restructuring

ATRIUM Partners offers proactive and committed advice in all phases of an assignment – from early strategic considerations via detailed preparation and execution to final negotiations and signing.

ATRIUM Partners also offers separate advisory services including strategic and financial analysis, valuation and fairness opinions, restructuring, joint ventures and strategic alliances.

Clients and industries

We advise established companies and their owners within mature industries.

Our clients are mainly:

- Danish companies and their owners
- International companies with interests in Denmark
- Private equity companies

Proactive, involved and innovative corporate finance advisory

Established companies and their owners within mature industries



Transaction experience

Extensive experience from leading transactions

Over the last 20 years ATRIUM Partners and senior employees have been involved in many leading Danish and international mergers and acquisitions, divestments, privatisations, listings, delistings etc.

Therefore ATRIUM Partners possesses an extraordinary transaction experience.

Our experience has a substantial value when structuring and managing a merger and acquisition process, paving the way for the most attractive transaction conditions in form of price and terms, as well as evaluation of the strategic and cultural match between companies.

We involve ourselves in every phase of a transaction. We evaluate how the transaction process is to be prepared to fit to a company's specific situation. We manage the practical execution including coordination of the due diligence process in cooperation with accountants and legal advisors as well as formulating negotiation strategy and structuring the base of the transaction agreements.

Network

Denmark – The members of ATRIUM Partners’ advisory board – Advisory Council – have been carefully selected based on their industrial competencies and profession experiences and their commercial and geographical network.

As such, ATRIUM Partners has a widely extensive network extending deeply into the local business networks that characterise the Danish industry structure and where important commercial decisions are often made.

International – ATRIUM Partners continuously maintains and improves its international network of affiliated partners in order to assist Danish companies in international transactions as well as international companies in Danish transactions.

We have partners in Scandinavia, Europe, USA and Asia-Pacific.

Widely extensive network in the Danish industry

...and strong international relations



ATRIUM Partners
Strandvejen 102 B
DK - 2900 Hellerup
Copenhagen - Denmark
Tel + 45 39 48 10 10
Fax + 45 39 48 10 29
www.atriumpartners.dk